

Australasian **Housing** Institute

Supporting
Housing
Professionals



Professional Excellence in
Housing Awards Sponsorship



About AHI

The Australasian Housing Institute is the professional body for everyone who works in social housing across New Zealand and Australia.

The AHI unites and supports a vibrant and self-confident social housing profession across New Zealand and Australia. There are approximately **11,000 people** working in paid and voluntary positions in **public, community, Indigenous and supported housing services** and in **tenancy advice**.

The Australasian Housing Institute today:

- has a diverse and growing membership of more than **800 individuals**;
- has active **branches around Australia and New Zealand** linking and supporting people locally;
- provides training and other professional development opportunities for more than **800 housing professionals** every year;
- recognises and rewards excellence in professional practice with the **Housing Awards**;
- acknowledges and sets standards for professionalism in social housing practice through the **Professional Recognition Scheme**;
- issues monthly electronic newsletter for housing professionals **Housing People** and produces the premier journal on social housing matters **Housing Works**.

Audience

Collaboration with the Australasian Housing Institute will help you to deliver your message to a broad audience of housing professionals.

The Institute's members, customers and partners operate in a range of professional roles in the housing industry:

- policy and decision makers in government
- leaders in the growing community housing sphere
- finance and property professionals in the private, public and community sectors,
- housing service delivery practitioners – executives through to front line staff,
- Indigenous housing and community organisations
- supported housing services,
- tenancy advice,
- working with the homeless
- academics
- tenants of social housing organisations.

The members' **responsibilities** include asset management, policy development, client services, corporate support and housing development.

Opportunities for collaboration

Our sponsors and corporate supporters are able to present their brands, products and services through:

- Excellence in Housing Awards Sponsorship;
- Advertising in the AHI print and electronic publications;
- Event sponsorship.

We offer a number of sponsor opportunities to suit interests of any business.

Each of our sponsor packages are flexible and can be adapted to suit individual needs and requirements.

You can contact us and request the detailed description of any event and information about price.

Contact: Olena Sydorenko

Phone: 02 6494 7566



Professional Excellence in Housing Awards

We welcome the contribution of business and social enterprise in supporting the recognition of housing professionals who have made a significant and lasting difference: to tenants or service users, to their community, to their colleagues and to their profession.

These awards formally recognise and reward excellence in professional practice. We promote, to our colleagues and the community at large, the difference that social housing professionals make to people's lives. Awards are held in **each state and territory and in New Zealand**, and nominees from all jurisdictions are then put forward for the Australasian Awards.

Purpose

- To reward great work and achievements by individuals and teams
- To recognise best practice and high standards of service
- To promote and celebrate innovation
- To develop and increase the profile of our profession

The AHI will present awards in six categories.

Individual Awards

- Inspirational Colleague
- Outstanding Achievement

Team Awards

- Leading Innovation
- Leading Practice
- Leading Housing Solutions

Individual or Team Award

- Tenant Lead Initiative

The **audience** you can reach:

- Housing Leaders;
- Social workers and housing professionals.

Sponsorship Categories

- Major sponsor of the Australasian Awards
- Gold / Silver Sponsor in any one jurisdiction
- Reception, Lunch or dinner sponsor
- Prize sponsor



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Professional Excellence in Housing Awards Sponsorship Packages Awards Presentation Sponsorship

Dinner sponsor

Investment: \$1000

- Opportunity for your company signage to be displayed on table during the presentation
- Eight passes for guests to network at the presentation
- Branding on the program
- Logo on the Awards webpage

Prize sponsor (six or the actual number of awards being presented)

Investment: \$500

- Opportunity for your company signage to be displayed during the presentation
- Opportunity to address delegates for a maximum of two minutes during the presentations
- One pass for guest to network at the presentation
- Branding on the program
- Logo on the Awards webpage

Silver Sponsor - 4 only

Investment: \$2,500

Four organisations are offered the opportunity to be a Silver sponsor of the Awards in each jurisdiction.

Sponsorship includes:

- Acknowledgement as Sponsor of the award presentation
- Logo on all advertising publications, AHI website main page, Awards webpage and logo with link in direct e-mail distribution
- Promotional material on display throughout event (sponsor to provide all materials)
- Five complementary guest tickets to the awards presentation
- Opportunity to address delegates for a maximum of two minutes during the presentations
- Opportunity to present one of the awards
- Company signage prominently displayed at the presentation
- 1 x 1/4 Page Advertisement (mono) in the *HousingWorks*
- Promotion in all *HousingPeople* to members prior to the event
- Additional discount on advertising in *Housing WORKS*

We offer a number of sponsor opportunities to suit interests of any business.

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Professional Excellence in Housing Awards

Exclusive Sponsorship Packages

Gold Sponsor Exclusive – 1 only

Investment: \$10,000

Only one organisation is offered the opportunity to be the Major sponsor of the Awards in each jurisdiction

South Australia Sponsorship includes:

- Logo on all advertising publications
- Logo on the Awards webpage and logo with a link in direct e-mail distribution
- Banner with logo and promotional material on display throughout event (sponsor to provide Banner and promotional materials)
- 1 x Half Page Advertisement (colour) in the HousingWorks
- Banner on the AHI site main page 2 weeks prior to the event
- Five complementary guest tickets to the awards presentation
- Opportunity to address delegates for a maximum of five minutes during the presentations
- Opportunity to present one of the award
- Company signage prominently displayed at the presentation
- Additional discount on advertising in *Housing WORKS* (see information below)

Major sponsor of the Australasian Awards – 1 only

Investment: \$20,000

Only one organisation is offered the opportunity to be the Major sponsor of the Australasian Awards during the awards cycle (two years).

Sponsorship includes:

- Logo on all advertising publications about Awards during the cycle
- Logo on the Awards webpage and logo with a link in direct e-mail distribution regarding Awards during the cycle
- Banner with logo and promotional material on display throughout events during events in different jurisdictions during the cycle (sponsor to provide Banner and promotional materials)
- 2 x Half Page Advertisement (colour) in the HousingWorks
- Banner on the AHI site main page 2 weeks prior to the every ceremony during the cycle
- Five complementary guest tickets to the every awards presentation during the cycle
- Opportunity to address delegates for a maximum of five minutes during the presentations
- Opportunity to present the awards in all jurisdictions for outstanding achievement in social housing in Australia
- Company signage prominently displayed at all the presentations
- Additional discount on advertising in *Housing WORKS* (see information below)

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Sponsorship Opportunities

Logo with link in direct e-mail distribution for that jurisdiction (more than 300 recipients from your target audience)

Company signage prominently displayed at the presentation (may include banners, ppt slide show before/after presentation, brochures on the registration desk etc)

Dear Colleague,

The Victorian Excellence in Housing Awards ceremony will be held in **Melbourne on the 21st of June**. Housing professionals from around Victoria will gather to celebrate the achievements of their colleagues and congratulate the worthy winners. **Wendy Lovell Minister for Housing** has accepted our invitation to attend the awards presentation. Join us for great celebration of the achievements of the very many talented and committed people that work in social housing.

Date: 21 June 2011
Time: 5:30pm -7:30pm
Venue: THE HOTEL WINDSOR.

Follow on Twitter
Forward to a Friend
[Register on-line](#)

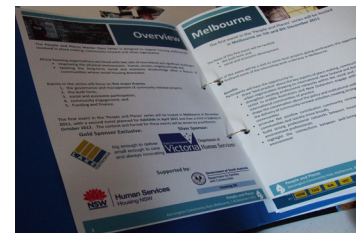
Victorian Awards Sponsors

Department of Human Services Victoria Gold Sponsor Exclusive

mecu responsible banking Silver sponsor

HOUSING CHOICES AUSTRALIA Silver sponsor

PPHA PORT PHILLIP HOUSING ASSOCIATION LTD. Silver sponsor



Logo / 100*100 banner AHJ web-site main page, Awards webpage

Australasian Housing Institute
 SUPPORTING HOUSING PROFESSIONALS

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 Professional Recognition
 Publications
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Join Now!

The Australasian Housing Institute is the professional body for everyone who works in social housing across New Zealand and Australia.

The AHJ exists to unite and support a vibrant and self confident social housing profession across New Zealand and Australia. As a social housing professional in Australasia you are one of approximately 11,000 people working in paid and voluntary positions in public, community, Indigenous and supported housing services and in tenancy advice.

What we do.

The AHJ offers members the opportunity to:

- Be recognised as a social housing professional – membership, awards, development of practice standards/accreditation, observance of our code of practice
- Make connections with your colleagues – events, publications, networks, branches, consultants, links, contact us
- Engage in social housing specific professional development – events, publications, networks, branches, qualifications
- Influence social housing policy and practice – comment, contribution, attendance...

2nd annual Leadership Retreat
 Monday, 29 August - Wednesday, 31 August 2011

Following the overwhelming success of our inaugural Leadership Retreat in 2010, the AHJ is excited to announce the **2nd annual Retreat will this year be held in tropical Townsville**. With an Australian housing sector in the midst of wholesale reform, and New Zealand now embarking on a similar process, the Institute continues its strong **focus on change**.

Regarding registration, please, contact Kelly Badewitz on +612 6494 7566

[Download Retreat Program](#)
 Read more about the event and register on-line
 Download registration form (PDF)

Australasian Housing Institute
Leadership Retreat
New Perspectives
 Connecting leaders and building capacity

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Advertisement in *Housing WORKS*

HousingWORKS is the premier journal on social housing matters in Australia and New Zealand. It provides relevant and topical information to those working in the social housing sector - in the government, community and academic sectors.

Circulation

The current circulation of the magazine is nearing **1000, throughout Australia and New Zealand**. This includes AHJ members, subscribers and delegates at appropriate conferences during the year.

From February 2011 an **electronic version** of the Housing Works is available for downloading in the special members' section on AHJ site.

HousingWORKS is published **four times each year**.

Audience

HousingWORKS is distributed to its **members** as part of their membership benefits, to **subscribed readers** and to **select social housing agencies and organisations**.

Technical requirements

- Advertising space is available in HousingWORKS, from full A4 page down to quarter page space.
- The journal is produced with a full colour cover, with black and a spot colour (PMS1805) for the remainder of the content.
- Advertising can be placed in all parts of the journal, except for the front cover.

Housing PEOPLE

Housing People is a monthly e-magazine with AHJ member news, views and great ideas.

We distribute Housing PEOPLE newsletter to our members via e-mail. Additionally, pdf and html versions of the e-magazine are available on the AHJ's website to all who are interested.

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Advertising Rates for *HousingWORKS*

Advertising Schedule for 2012

Mono + Spot (PMS1805)	Size/ Format	Casual	x4 (or with any Gold/Silver Sponsor Package)
	Full Page	\$1000	\$2500
	Half Page	\$650	\$1600
	Quarter Page	\$380	\$850
Cover Four Colour	Location	Casual	x4 (or with any Gold/Silver Sponsor Package)
Full Page Only	Inside Front/Back	\$1000	\$2500
	Back Cover	\$1600	\$3900

Advertising Rates for *HousingPEOPLE*

Format	Casual	x6
pdf Version Full Page	\$600	\$2800
pdf Version Half Page	\$350	\$1500
Logo with link in e-mail distribution	\$1000	\$5000

(All rates are in Australian Dollars and are inclusive of GST)

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For any further information about **Sponsorship** please do not hesitate to contact us.

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