



## Housing People, Housing Communities 3<sup>rd</sup> December 2009 Auckland, New Zealand

### Overview

Welcome to the 'Housing People, Housing Communities' Conference, proudly hosted by the Australasian Housing Institute.

The past 12 months have been a period of momentous change in national housing policy in both New Zealand and Australia. As this is the Institute's first major national housing conference in New Zealand, the program takes a step back to offer a sweeping view of the major social housing issues of our time.

The Conference presents a special opportunity for New Zealand housing professionals to engage with their domestic and international colleagues on such pressing topics as the impact of the global financial crisis and the future role of community housing. Other issues up for debate include homelessness, transforming social housing estates, integrated service delivery and innovative approaches to social housing.

We have also organised a special session on building a global housing community. Bolstering the discussion will be a number of leading housing thinkers, including Howard Farrand and Michael Lennon, as well as New Zealand's very own Minister Phil Heatley and Lesley McTurk.

The Conference will be followed by the 2009 Professional Excellence in Social Housing Awards dinner presentation. These awards celebrate the contribution social housing people make in improving people's lives and building strong communities by:

- rewarding great work and achievements by individuals and teams
- recognising best practice and high standards of service
- promoting and celebrating innovation
- developing and increasing the profile of our profession.

I invite you to come along for an opportunity to meet and congratulate the nominees and winners. The Australasian Housing Institute is the professional association for housing professionals in New Zealand and Australia. Our purpose is to support housing people achieve excellence in their work and the best possible outcomes for their clients and organisations.

I thank you for joining us in an exciting day– for taking the time to share your insights, ideas and knowledge with fellow housing professionals – and wish everyone a stimulating and productive time.

Joan Ferguson  
CEO, Australasian Housing Institute

## Aim of this conference

The focus of this conference is to

- provide critical insights into the practice of social housing in New Zealand and overseas with a view to delivering the best outcomes for people and communities
- shape the conversation about the policy and institutional settings needed to support a vibrant social housing system, which builds on the strengths and success of state housing over the years and of the emerging not for profit sector
- build strong professional networks between housing, human service and built environment professionals
- link social housing policy and practice to the broader housing market to understand firstly how movement in one part of the market effects another, and secondly the social consequences of market failures (such as homelessness and substandard housing)
- highlight the connections between well-being, home, place, economy and climate change

## Themes

The impact of the global financial crisis on housing

Homelessness

The role of community housing

Transforming social housing estates

Integrating housing delivery with support services

Changing the 'one size fits all' approach for social housing

Building a global housing community

## Who should attend?

This conference provides housing professionals with the opportunity to exchange ideas and innovative practice and to develop new solutions in an ever changing and demanding environment.

## Why should I attend?

The conference is the single most valuable way to update yourself with innovative practice and ideas and to develop new solutions in an ever changing and demanding environment. Not only is it a great place to exchange ideas, have fun, share experiences and network with colleagues and sponsors but it is the only conference dedicated to social housing in New Zealand.

During the conference, you will:

**Accelerate:**

- Accelerate your learning on the latest industry topics affecting social housing professionals from international industry experts
- Enhance your knowledge into the practice of social housing in New Zealand and overseas
- Be inspired with critical insights from leading speakers to thrive and succeed in challenging times

**Celebrate:**

- Come together and celebrate a year of major challenge and change in the social housing profession.
- Wine and dine with your fellow members and colleagues and acknowledge the hard work and achievements of your peers by rewarding excellence in professional practice during the Awards Dinner

**Network:**

- As members from New Zealand gather under one roof, this is the perfect opportunity to connect with other professionals and peers

Member Rate: NZ \$295 Non member Rate: \$350.

For all enquiries in relation to registration and payment for the conference and the awards dinner, please contact our admin office:

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## Programme

The programme summary is provided below. AHI reserves the right to modify or alter the programme if needed. Please check this posting from time to time as the conference draws closer for all the latest information on the event topics and speakers.

	Details
8.00am -9.00am	<b>Registrations open- mezzanine foyer /exhibition area</b>
9.00am -9.15am	<b>Conference Welcome – Ballroom</b> Official Welcome Roger Jameson MC, Australasian Housing Institute
9.15am-9.30am	<b>Opening Address -</b> The Hon Phil Heatley, Minister for Housing
9.30am-9.45am	<b>Keynote Presentations – speeches from the lectern</b>  <b>Response to the Minister</b> Dr Lesley McTurk, CEO Housing New Zealand Corporation
9.45am-10.45am	<b>The role of community housing organisations in a modern housing system</b>  The aim of this session is to examine how a modern social housing system, which builds on the strengths of state housing and of the emerging not for profit sector, might look in New Zealand. New Zealanders are rightly proud of what state housing has achieved for the country’s economy and society. New Zealand’s community housing sector is under-developed when compared with the sector in the UK and even in Australia. This conference will be an important gathering together of thoughts about the value not for profits add in a modern day system, and how to communicate this to decision makers and the general public.  <b>Facilitator:</b> Joan Ferguson <b>Keynote speakers:</b> Michael Lennon, Housing Choices Australia Alan Johnson, Community Housing Aotearoa
10.45am-11.15am	<b>Morning tea- mezzanine foyer/exhibition area</b>
11.15am-12.15am	<b>Places people want to live</b>  The aim of this session is to showcase the work of two major projects, one in New Zealand and one in Australia, each of which could make a significant difference to the economic and social well being of people and communities. In this session we will examine the drivers for transforming social housing estates and some of the strategies adopted in New Zealand and Australia. We will also examine the challenges for social housing residents, communities and professionals in delivering a social inclusion agenda in areas which are characterised by social exclusion.  <b>Facilitator:</b> Roger Jameson, Australasian Housing Institute <b>Keynote Speakers:</b> Graham Bodman, Programme Director, Tamaki Dare Kavanagh, Housing NSW
12.15pm-1.00pm	<b>Lunch- mezzanine foyer/exhibition area</b>

1.00pm-1.45pm	<p><b>Affordable home ownership</b></p> <p>The aim of this session is to consider how people on modest incomes can enter affordable home ownership. The UK housing association sector has a long tradition of providing home ownership and shared equity products for their customers. Hear about the strengths and weaknesses of the UK approach from one of London's leading housing providers. Housing affordability in the Queenstown housing market present an enormous challenge for those interested in affordable home ownership. David Cole raises the question 'Is there a need for a new mortgage product?'</p> <p><b>Facilitator:</b> Trish Austin, Auckland University  <b>Keynote Speakers:</b> David Cole, Queenstown Lakes Council,          Kate Davies, CEO Notting Hill Housing</p>
1.45pm-2.45pm	<p><b>Housing and other service delivery collaborations for better social and economic outcomes</b></p> <p>The aim of this session is to examine how social housing professionals can work with others as effectively as possible to ensure that tenants, at a minimum, sustain their tenancies, but hopefully also improve their economic and social situations. Social housing is increasingly targeted to people with serious and/or multiple problems. Housing professionals need to work with our colleagues in health, social services, education, aged care, justice and many other human service agencies to manage the range of service arrangements people need.</p> <p>In this session we will learn about the success story that is the Healthy Housing Programme and identify some of the key factors in making this programme work. We will also hear from Dr Nick Johnson about his work on integrated professional working in the social cohesion and education fields in the United Kingdom.</p> <p><b>Facilitator:</b> Joan Ferguson, CEO Australasian Housing Institute  <b>Speaker:</b> Dr Nick Johnson OBE, CEO Hammersmith and Fulham Homes          Dr Gary Jackson, Counties Manukau District Health Board</p>
2.45pm-3.15pm	<p><b>Afternoon Tea mezzanine foyer/exhibition area</b></p>
3.15pm-4.15pm	<p><b>Social housing – time to end the one size fits all approach?</b></p> <p>Social housing is largely designed and delivered as a uniform product for all tenants. There's no variety, no <i>social housing lite</i>, or <i>social housing with extra flavour</i>. For many tenants, it may be a product that's too big, too small or somehow, just not right. But given the lack of competition, it will still attract customers..... Does it have to be this way? Could social housing be designed and delivered differently depending on household type and property location? Changing the one size fits all approach could change how rents are set, how often they are assessed, the length of tenancies, remove financial disincentives....and possibly achieve better outcomes for tenants! Reports such as AHURI's <i>Sub-markets in Public Sector Housing</i> challenges the policy makers to think outside the social housing square! The always-entertaining Professor Terry Burke will lead a panel through some tricky questions, and audience participation will be encouraged!</p> <p><b>Facilitator:</b> Nicole Randall, Member AHI  <b>Keynote speaker:</b> Professor Terry Burke, Swinburne University  <b>Panel:</b> Members AHI</p>
4.15pm-4.30pm	<p><b>Uniting a Global Housing Community</b></p> <p>The aim of this session is to identify the reasons social housing professionals will want to make connections with colleagues around the world, and across disciplines within New Zealand. What can we learn from each other? Will we build better homes and communities if we have opportunities to contest our ideas on an international stage? How might we do this? – some practical ideas the Chartered Institute has found works for them.</p> <p><b>Facilitator:</b> Roger Jameson, AHI  <b>Keynote Speaker:</b> Howard Farrand, President, Chartered Institute of Housing (UK)</p>
4.35pm-5.00pm	<p><b>Closing Remarks</b>          Lynden Pennicott, President Australasian Housing Institute</p>
6.30pm	<p><b>New Zealand AHI Professional Excellence Awards Dinner</b> (separate registration required)</p>