

Australasian **Housing** Institute



Supporting
Housing
Professionals

Advertisement in Housing**WORKS** and
Housing**PEOPLE**



Advertisement in *Housing WORKS*

HousingWORKS is the premier journal on social housing matters in Australia and New Zealand. It provides relevant and topical information to those working in the social housing sector - in the government, community and academic sectors.

Circulation

The current circulation of the magazine is nearing **1000, throughout Australia and New Zealand**. This includes AHI members, subscribers and delegates at appropriate conferences during the year.

From February 2011 an **electronic version** of the Housing Works is available for downloading in the special members' section on AHI site.

HousingWORKS is published **four times each year**.

Audience

HousingWORKS is distributed to its **members** as part of their membership benefits, to **subscribed readers** and to **select social housing agencies and organisations**.

Technical requirements

- Advertising space is available in HousingWORKS, from full A4 page down to quarter page space.
- The journal is produced with a full colour cover, with black and a spot colour (PMS1805) for the remainder of the content.
- Advertising can be placed in all parts of the journal, except for the front cover.

Housing PEOPLE

Housing People is a monthly e-magazine with AHI member news, views and great ideas.

We distribute Housing PEOPLE newsletter to our members via e-mail. Additionally, pdf and html versions of the e-magazine are available on the AHI's website to all who are interested.



We offer a number of sponsor opportunities to suit interests of any business. Each of our sponsor packages are flexible and can be adapted to suit individual needs and requirements. You can contact us and request the detailed description of any event and information about price.
Contact: Kelly Badewitz **Phone:** 02 6494 7566



Advertising Rates for *HousingWORKS*

Advertising Schedule for 2011

Mono + Spot (PMS1805)	Size/ Format	Casual	x4 (or with any Gold/Silver Sponsor Package)
	Full Page	\$1000	\$2500
	Half Page	\$650	\$1600
	Quarter Page	\$380	\$850
Cover Four Colour	Location	Casual	x4 (or with any Gold/Silver Sponsor Package)
Full Page Only	Inside Front/Back	\$1000	\$2500
	Back Cover	\$1600	\$3900

Advertising Rates for *HousingPEOPLE*

Format	Casual	x6
pdf Version Full Page	\$600	\$2800
pdf Version Half Page	\$350	\$1500
Logo with link in e-mail distribution	\$1000	\$5000

(All rates are in Australian Dollars and are inclusive of GST)

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