

Australasian **Housing** Institute



*Supporting
Housing
Professionals*

**Advertisement in HousingWORKS and
HousingPEOPLE**



Advertisement in *Housing WORKS*

HousingWORKS is the premier journal on social housing matters in Australia and New Zealand. It provides relevant and topical information to those working in the social housing sector - in the government, community and academic sectors.

Circulation

The current circulation of the magazine is nearing **500, throughout Australia and New Zealand**. This includes AHI members, subscribers and delegates at appropriate conferences during the year.

An **electronic version** of the *HousingWORKS* is available for downloading in the special members' section on the AHI website.

HousingWORKS is published **four times each year**.

Audience

HousingWORKS is distributed to AHI **members** as part of their membership benefits, to **subscribed readers** and to **select social housing agencies and organisations**.

Technical requirements

- Advertising space is available in *HousingWORKS*, from full A4 page down to quarter page space.
- The journal is produced with a full colour cover, with black and a spot colour (PMS1805) for the remainder of the content.
- Advertising can be placed in all parts of the journal, except for the front cover.

Housing PEOPLE

Housing People is a monthly e-magazine with AHI member news, views and great ideas.

We distribute the *HousingPEOPLE* newsletter to our members via e-mail.

We offer a number of sponsor opportunities to suit interests of any business. Each of our sponsor packages are flexible and can be adapted to suit individual needs and requirements. You can contact us and request the detailed description of any event and information about price.

Contact: Olena Sydorenko

Phone: 02 6494 7566



Advertising Rates for *HousingWORKS*

Advertising Schedule for 2014

Mono + Spot (PMS1805)	Size/ Format	Casual	x4
	Full Page	\$850	\$1900*
	Half Page	\$650	\$1600*
	Quarter Page	\$380	\$850
Full Colour	Location	Casual	x4*
Inside Front/Back	Full Page	\$1000	\$2500
	Half Page	\$850	\$1900
Back Cover	Full Page Only	\$1600	\$3900

*Annual subscription for any full and half page advertisement in *HousingWORKS* magazine also includes logo (90*90 px) in every edition of the *HousingPEOPLE* newsletter during the year.

Advertising Rates for *HousingPEOPLE*

Format	Casual	x6
Logo (90*90 px) with link in the e-mail newsletter	\$300	\$1200
Banner (300*100 px) within the newsletter	\$550	\$2100

(All rates are in Australian Dollars and are inclusive of GST)

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