Australasian Housing Institute

Supporting Housing Professionals

Advertisement in Housing WORKS and Housing PEOPLE
We offer a number of sponsor opportunities to suit interests of any business. Each of our sponsor packages are flexible and can be adapted to suit individual needs and requirements. You can contact us and request the detailed description of any event and information about price.

Contact: Olena Sydorenko  
Phone: 02 6494 7566

Advertisement in Housing WORKS

Housing WORKS is the premier journal on social housing matters in Australia and New Zealand. It provides relevant and topical information to those working in the social housing sector - in the government, community and academic sectors.

Circulation

The current circulation of the magazine is nearing 500, throughout Australia and New Zealand. This includes AHI members, subscribers and delegates at appropriate conferences during the year.

An electronic version of the Housing WORKS is available for downloading in the special members’ section on the AHI website.

Housing WORKS is published four times each year.

Audience

Housing WORKS is distributed to AHI members as part of their membership benefits, to subscribed readers and to select social housing agencies and organisations.

Technical requirements

- Advertising space is available in Housing WORKS, from full A4 page down to quarter page space.
- The journal is produced with a full colour cover, with black and a spot colour (PMS1805) for the remainder of the content.
- Advertising can be placed in all parts of the journal, except for the front cover.

Housing PEOPLE

Housing People is a monthly e-magazine with AHI member news, views and great ideas.

We distribute the Housing PEOPLE newsletter to our members via e-mail.
We offer a number of sponsor opportunities to suit interests of any business. Each of our sponsor packages are flexible and can be adapted to suit individual needs and requirements. You can contact us and request the detailed description of any event and information about price.

Contact: Olena Sydorenko                          Phone: 02 6494 7566

Advertising Rates for HousingWORKS

Advertising Schedule for 2014

<table>
<thead>
<tr>
<th>Mono + Spot (PMS1805)</th>
<th>Size/ Format</th>
<th>Casual</th>
<th>x4</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Full Page</td>
<td>$850</td>
<td>$1900*</td>
</tr>
<tr>
<td></td>
<td>Half Page</td>
<td>$650</td>
<td>$1600*</td>
</tr>
<tr>
<td></td>
<td>Quarter Page</td>
<td>$380</td>
<td>$850</td>
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<table>
<thead>
<tr>
<th></th>
<th>Full Colour Location</th>
<th>Casual</th>
<th>x4*</th>
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</thead>
<tbody>
<tr>
<td>Inside Front/Back</td>
<td>Full Page</td>
<td>$1000</td>
<td>$2500</td>
</tr>
<tr>
<td></td>
<td>Half Page</td>
<td>$850</td>
<td>$1900</td>
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<tr>
<td>Back Cover</td>
<td>Full Page Only</td>
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<td>$3900</td>
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*Annual subscription for any full and half page advertisement in HousingWORKS magazine also includes logo (90*90 px) in every edition of the HousingPEOPLE newsletter during the year.

Advertising Rates for HousingPEOPLE

<table>
<thead>
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<th>Format</th>
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<tbody>
<tr>
<td>Logo (90*90 px) with link in the e-mail newsletter</td>
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<td>$1200</td>
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<tr>
<td>Banner (300*100 px) within the newsletter</td>
<td>$550</td>
<td>$2100</td>
</tr>
</tbody>
</table>

(All rates are in Australian Dollars and are inclusive of GST)
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