AHI Strategic Plan
2016-2020

Promoting excellence in the housing sector by recognising, connecting, inspiring and enabling housing professionals
The AHI is a non-profit member-based organisation which provides support for the more than 11,000 people working in paid and voluntary positions in social and affordable housing across Australia and New Zealand. Our members comprise individuals, housing organisations, government agencies, and corporate supporters who provide services to the sector.

WHAT WE DO
The AHI supports housing professionals to achieve excellence by:
- Recognising and promoting the skills and achievements of housing professionals through accreditation, peer to peer learning, observance of a professional code of practice and awards for professional excellence,
- Connecting the housing sector through events, publications, networks, and local branches,
- Inspiring continuous improvement through a comprehensive learning and development program, knowledge sharing forums, and professional recognition,
- Enabling thought leadership and debate regarding policy, practice and sector innovation.

OUR VALUE PROPOSITION
Our members grow professionally as a result of learning and development forums, dissemination of information and debate about best practice, professional recognition, links to employment opportunities, and connection to a trans-national network of like-minded housing professionals.
Our supporters and sponsors enjoy access to the largest network of housing organisations, agencies, policy makers and influencers in Australia and New Zealand.

OUR VISION
Housing professionals in Australia and New Zealand enjoy career opportunity, choice and fulfilment in a strong and innovative sector that meets the social and affordable housing needs of communities.

OUR MISSION
Our mission is to promote excellence in the housing sector by recognising, connecting, inspiring and enabling housing professionals.

OUR VALUES
SERVICE: We exist to serve the professional development needs of our members and to recognise their achievements.

RESPECT AND TOLERANCE: We embrace diversity and respect the breadth of skills, knowledge, experiences, views and cultural beliefs of our members and stakeholders.

ETHICAL DEALINGS: We conduct our business fairly, transparently and ethically with due consideration of the social and environmental impacts of our decisions.

CONTINUOUS IMPROVEMENT: We strive for excellence through a culture of continuous learning and improvement.

VALUE: We deliver affordable and accessible services that are a valuable investment for our members.
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<th>THE FIVE STRATEGIC PILLARS</th>
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<tr>
<td><strong>1 MEMBER ENGAGEMENT</strong></td>
<td><strong>2 PROFESSIONAL ADVANCEMENT</strong></td>
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<td><strong>STRATEGIC PRIORITY</strong></td>
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<td>Sustain and grow the membership base</td>
<td>Position ourselves as the primary provider of learning and development to the sector</td>
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<td><strong>KEY STRATEGIES</strong></td>
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<td>• Develop and implement a range of strategies to retain our existing members and to attract new ones.</td>
<td>• Engage with members and supporters to plan an annual program of publications, seminars, workshops and forums that are relevant to the sector, informed by best practice, subject matter experts and sector leaders.</td>
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<td>• Obtain regular member feedback and ensure that this feedback continually informs our business planning and decision-making.</td>
<td>• Deliver a program of seminars, in-house training, master classes, guest speakers and informal events that reflects the priorities of members and promotes networking and learning opportunities across jurisdictions.</td>
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<td>• Promote and deliver a program of awards, activities, networking and information dissemination that members perceive as valuable and relevant.</td>
<td>• Source articles and research addressing current issues, hot topics, sector innovation, and professional development subjects for inclusion in AHI publications.</td>
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<td>• Support jurisdiction representatives and branch committees to foster the active participation and representation of our members through the branch structure.</td>
<td>• Invest in the development and promotion of e-learning options, including webinars, on-line tutorials, video-conferencing and e-journals, to increase access to professional development activities.</td>
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<td>• Generate sponsorship and revenue to keep membership accessible and affordable.</td>
<td>• Market AHI’s professional development seminars to other sectors and related professionals, to share knowledge and enhance AHI revenue.</td>
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| **3 SECTOR RECOGNITION** | **4 STRONG PARTNERSHIPS** |
| **STRATEGIC PRIORITY** | **STRATEGIC PRIORITY** |
| Raise the profile of the sector | Foster partnerships with supporters, governments and sector organisations |
| **KEY STRATEGIES** | **KEY STRATEGIES** |
| • Increase the profile of the AHI bi-annual awards program with the objective of becoming the pre-eminent professional recognition awards in the sector. | • Form and sustain partnerships with complementary organisations in each jurisdiction, sharing ideas and successes between the various AHI jurisdictions. |
| • Increase participation in the Certified Housing Professional (CHP) Program. | • Actively seek mutually beneficial opportunities to collaborate with our partners in the research, delivery, promotion and sponsorship of seminars, publications, events, awards and the like. |
| • Foster opportunities for members and sector leaders to raise their personal profiles through seminars, publications and other activities of the AHI and its partners. | • Seek regular feedback from our partners to understand their expectations and monitor our value as a partner. |
| • Promote awareness of the social and affordable housing sector as a rewarding career choice, and highlight the career pathways and employment opportunities within the housing profession. | • Clearly articulate our Mission, Objectives and Value Proposition to current and prospective partners, and keep them informed about the AHI on a regular basis. |
5 GOVERNANCE

STRATEGIC PRIORITY

Ensure an efficient and accountable member organisation

KEY STRATEGIES

- Maintain Board membership that is representative of all jurisdictions and selected through due process.
- Conduct the activities of the Board and other formal business in accordance with the requirements of the constitution and relevant legislation.
- Apply and promote the organisation’s Code of Conduct.
- Manage the activities of the organisation within agreed budgets and available funds and undertake regular audits of financial records and organisational risk.
- Undertake business planning to deliver the objectives of the organisation and our commitments to the AHI’s members and supporters.
- Keep members appropriately informed through regular and transparent formal and informal communications.

THE FIVE STRATEGIC PILLARS

BOARD OF MANAGEMENT

PRESIDENT
Andrew Davis
Business Development Project Manager
Unity Housing Company
0417 805 405
ajdavis@outlook.com

DIRECTOR - NEW ZEALAND
Vicki McLaren
General Manager
Tauranga Accessible Properties
021 546 355
Vicki.McLaren@accessibleproperties.co.nz

DIRECTOR - WESTERN AUSTRALIA
Sean Kelly
Manager of Housing
Bethanie Housing
0406 517 181
Sean.Kelly@bethanie.com.au

DIRECTOR - NEW SOUTH WALES
Francis Brazil
Practice Lead
SGCH
0416 713 639
francisbrazil@hotmail.com

EXECUTIVE OFFICER
Kelly Badewitz
Australasian Housing Institute
0427 952 690
kelly.badewitz@housinginstitute.org

DIRECTOR - SOUTH AUSTRALIA
Julie Blake
Chief Executive Officer
Westside Housing Association
0429 895 402
blake@wha.org.au

DIRECTOR – AUSTRALIAN CAPITAL TERRITORY
John Shevlin
Senior Manager
Housing ACT | ACT Government
0435 968 936
john.shevlin@act.gov.au

DIRECTOR - VICTORIA
Chris Chaplin
03 9534 5837
chappo@y7mail.com